from India are also required to adhere to the same code. Encrypted foreign satellite channels when transmitted through cable television networks, are required to adhere to the advertisement code prescribed under Cable Television Networks (Regulation) Act, 1995 which also prohibits carriage of advertisements *inter-alia,* glorifying violence or obscenity or projecting derogatory image of women. Enforcement of these provisions of the said act lies with the local authorities notified by respective State Governments. There is no Committee on code of ethics. In so far as Doordarshan is concerned, it preview storyboards of all proposed advertisement to ensure that they are in accordance with Doordarshan's code for "Commercial Advertising'. If it is noticed that unapproved advertisements are aired on Doordarshan's channel, penalty as per norms is imposed on the concerned advertising agency in addition to stopping of the ads.

(c) With a view to bring the foreign satellite channels within the ambit of Indian Laws including programme codes and standards, Government proposes to bring before Parliament a comprehensive legislation for *inter-ali a,* regulating private broadcasting in the country.

Accounting System in AIR and Doordarshan

5246. SHRI NILOTPAL BASU: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that the accounting system in All India Radio and Doordarshan is being changed reflecting salary and other payment to the staff from grant to the Prasar Bharati Corporation as opposed to that from the Consolidate Fund;

(b) if so, the details thereof;

(c) whether such change has been preceded by any exercise to comprehensively evolve new rules and regulations for salary and pension for effecting such change ensuring continuity of service;

(d) if so, the details thereof; and

(e) if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) and (b) With effect from 1.4.2000, Prasar Bharati has been provided with its own

fund by way of Grants-in-aid and loan, which will, *inter-alia,* also cater for salary and other payments to the staff working in Prasar Bharati (Doordarshan/ AIR). Prasar Bharati has also been permitted to retain its commerical revenue with itself.

(c) to (e) The change over in no way affects the continuity of service of employees working in Prasar Bharati and their salaries and allowances are being paid as per existing pay and allowances applicable to Central Government employees. Further, process has been initiated for finalizing the terms and conditions of service of the employees.

Vacancies in the Prasar Bharati Board

5247. SHRI NILOTPAL BASU: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that there are number of vacancies presently in the 15-member Prasar Bharati Board;

(b) if so, the details thereof, and the reasons therefor; and

(c) a time-frame for rectifying the situation?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) to (c) Presently, vacancies exist for the posts of Chairman, Executive Member, Member (Finance), Member (Personnel), three part-time Members, ex-officio Members Director General (Akashwani) and Director General (Doordarshan) and two elected Members. As per Section 4(1) of the Prasar Bharati Act, 1990, the Chairman, whole-time Members and part-time members of Prasar Bharati Board are appointed on the recommendation of a Committee Chaired by Hon'ble Vice-President of India. The Committee had desired certain clarifications on, *inter-alia,* the service conditions of the whole time members, including the Chief Executive Officer of the Prasar Bharati Board for the purpose of finalisation of selection. Rules relating to these are under final stages of formulation. However, no time frame can be laid down for filling up the vacancies.

Banning of Liquor Advertisements

5248. SHRI RAMA SHANKER KAUSHIK:
PROF. RAM GOPAL YADAV:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state: